## Seminars at a glance Thursday, November 17, 2016

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7:00 a.m 8:15 a.m.	A culture-change journey: Vitality and well-being  Kelly Stranburg, Sharon Towers	Using video to promote your CCRC and olderadult programming  Debra Atkinson, Voice for Fitness	Motivation, innovation and integration: The trifecta to programming excellence Stacey Judge, Springpoint Senior Living	Climbing the ladder to a successful wellness program Jordan Morrow, Westminster Village, West Lafayette  HF/HF
8:30 a.m	A scientific look at how we age	Culture shock: Experience a business revival	Enhancing spirituality: Creative programming	Think groups: The why and how of social brain training
10:00 a.m.	David Puett, Galloway Ridge at Fearrington	Traci Bild, Bild & Company	Rita Lopienski, Plymouth Place Senior Living H-LF/HF	Cynthia Green, Total Brain Health H-LF/HF
10:15 a.m 11:45 a.m.	Better Balance with Choices (BBC): A collaborative interdisciplinary wellness program Muriel Brunger, Mary Ann	Compelling communication	OASIS CATCH Healthy Habits: Improved health through volunteerism and education	The call to serve– The power of passionate work
11:45 a.m.	Muriel Brunger, Mary Ann Anichini and Kim Gibbons, Presbyterian Homes  H-LF/H-LF	Karen Woodard, Premium Performance Training	Melissa Bess, The OASIS Institute H-LF/HF	Gregg Levoy, Author
12:00 p.m 5:00 p.m.	TRADE SHOW GRAND OPENING Exhibit Hall D	TRADE SHOW GRAND OPENING Exhibit Hall D	TRADE SHOW GRAND OPENING Exhibit Hall D	TRADE SHOW GRAND OPENING Exhibit Hall D
3:00 p.m 4:00 p.m.	ICAA SPEED PROBLEM- SOLVING Exhibit Hall D	ICAA SPEED PROBLEM- SOLVING Exhibit Hall D	ICAA SPEED PROBLEM- SOLVING Exhibit Hall D	ICAA SPEED PROBLEM- SOLVING Exhibit Hall D
4:30 p.m 5:30 p.m.	ICAA GENERAL SESSION John Ratey	ICAA GENERAL SESSION John Ratey	ICAA GENERAL SESSION John Ratey	ICAA GENERAL SESSION John Ratey
8:00 p.m 11:00 p.m.	AB WELCOME RECEPTION BB King's Blues Club	AB WELCOME RECEPTION BB King's Blues Club	AB WELCOME RECEPTION BB King's Blues Club	AB WELCOME RECEPTION BB King's Blues Club

Effective floor-class design for the older adult	Reimagine aging–Redefine functional fitness	Kick off the conference with speed networking	
Julie Schuster and Allissa Raway, Friendship Village of Bloomington  H-LF/HF	Patricia VanGalen, Active & Agile HF/HF	Patricia Ryan, International Council on Active Aging	
Getting "The Knack" of bladder control	Bare your sole: Reimagine barefoot training for active aging	ACTIONtivities strategies to boost physicality of recreational/leisure activities Kim Eichinger and Renee	Mindful walking for all ages
Rozena McCabe, Fitness for Brain, Body & Balance	Lawrence Biscontini and Bernadette O'Brien, FG2000	Harlow, Country Meadows Retirement Communities	Tracey Harvey, EnerG by Aegis
<b>ॐ</b> H-LF/HF	<b>%</b> нғ/нғ	S LF/LF	H-LF/H-LF
Creating space: Weaving art and creativity into your community or organization	Sit + stand=F.A.B. (function and balance)	3Ms of good health: Movement, meditation and music	Dance walk
Jeff Nachtigall, Open Studio Projects	Cammy Dennis and Jessica Pinkowski, On Top of the World Communities, Inc.  H-LF/HF	Robert Bergner and Cindy Senk, Seabury HF/HF	Peggy Buchanan, Vista del Monte Retirement Community; Patricia VanGalen, Active & Agile; and David Dworkin, Conductorcise, Inc.  HF/HF
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6:30 a.m 7:45 a.m.				
6:30 a.m 8:00 a.m.	EARLY-MORNING WORKOUT Exhibit Hall D	EARLY-MORNING WORKOUT Exhibit Hall D	EARLY-MORNING WORKOUT Exhibit Hall D	EARLY-MORNING WORKOUT Exhibit Hall D
	Innovate: Best practices to reimagine wellness programs	It's a family affair: Mobilizing families as wellness partners	Discover how to create unique, outside-the-box wellness programming	Unlocking the ABCs of longevity: The magic of the mind
8:00 a.m 9:30 a.m.	Patricia Ryan, International Council on Active Aging (moderator)	Kay Van Norman, Brilliant Aging	Peggy Buchanan, Vista del Monte Retirement Community  H-LF/HF	Michael Mantell, Michael R. Mantell, PhD, Inc. H-LF/HF
9:45 a.m.– 11:00 a.m. (75 minutes)	The fun theory: The intersection of technology and aging  Jack York and Juliet Kerlin,  It's Never 2 Late	Marketing an outcomesbased program to assisted living communities  Dara Gorgas and Brittany Austin, RehabCare	Empowering aging cancer survivors to reclaim their health Beth Kollas and Jennifer Brumbaugh, YMCA of Central Florida H-LF/HF	Positive living: Creative strategies to sustain happiness and wellness  Robin Bacon Hoffman, Springpoint Senior Living  H-LF/HF
11:15 a.m.– 12:30 p.m.	AB KEYNOTE Don Yaeger	AB KEYNOTE Don Yaeger	AB KEYNOTE Don Yaeger	AB KEYNOTE Don Yaeger
12:30 p.m 4:00 p.m.	TRADE SHOW Exhibit Hall D	TRADE SHOW Exhibit Hall D	TRADE SHOW Exhibit Hall D	TRADE SHOW Exhibit Hall D
4:00 p.m 5:30 p.m.	Reimagine building mental muscle: Neuroplasticity  Lawrence Biscontini and Bernadette O'Brien, FG2000  HF/HF	6 tools to transform a good organization into a consistently excellent organization  Karen Woodard, Premium Performance Training	Garden to table: Creating memorable culinary experiences through resident involvement Jack Carman, Design for Generations, LLC; and John Kennedy, Flik Lifestyles at Foulkeways  HF/HF	Aging gracefully: Research to practice  Terry Eckmann, Minot State University
6:30 p.m 7:30 p.m.	POSTER SESSION Multiple presenters	POSTER SESSION Multiple presenters	POSTER SESSION Multiple presenters	POSTER SESSION Multiple presenters
7:00 p.m 9:00 p.m.	ICAA NETWORKING RECEPTION Rosen Plaza Hotel	ICAA NETWORKING RECEPTION Rosen Plaza Hotel	ICAA NETWORKING RECEPTION Rosen Plaza Hotel	ICAA NETWORKING RECEPTION Rosen Plaza Hotel

	Active-aging chair yoga Sara Kooperman, SCW Fitness Education HF/HF	Powerful progressions Andi Kwapien and MaryBeth Dziubinski, Healthways  HF/HF	
EARLY-MORNING WORKOUT Exhibit Hall D	EARLY-MORNING WORKOUT Exhibit Hall D	EARLY-MORNING WORKOUT Exhibit Hall D	EARLY-MORNING WORKOUT Exhibit Hall D
Programs to prevent and recover from a fall Terry-Ann Gibson and Lee Hannah, Boise State University; Jan Mittleider, College of Southern Idaho; and Jennifer	Core control for better backs	High-speed training: Power, function and beyond	Not just walking–Innovative ideas to keep walking programs interesting
Bennett, Cornell University Wellness Program	Maureen Hagan, GoodLife Fitness and canfitpro	Joseph Signorile, University of Miami	Julie Kidwell, Healthcare Therapy Services, Inc.
<b>%</b> нг/нг	<b>%</b> нг/нг	<b>3</b> нг/нг	₩ HF/HF
Benefits of aromatherapy in the memory care setting	Boomer BEAT	Conductorcise your potential: The secret ingredient every program <i>must</i> have	The importance of exercise in nature for older adults
Dana Donovan, Highgate Senior Living; and Nancy Hutchinson, doTERRA LF/LF	Cammy Dennis and Jessica Pinkowski, On Top of the World Communities, Inc.  HF/HF	David Dworkin, Conductorcise, Inc.  H-LF/H-LF	Jack Carman, Design for Generations, LLC; and Missy Benson, Playworld Systems, Inc.  HF/HF
AB KEYNOTE Don Yaeger	AB KEYNOTE Don Yaeger	AB KEYNOTE Don Yaeger	AB KEYNOTE Don Yaeger
TRADE SHOW Exhibit Hall D	TRADE SHOW Exhibit Hall D	TRADE SHOW Exhibit Hall D	TRADE SHOW Exhibit Hall D
Values-based marketing and communication for mature adults	All movement matters–Live, work, play and train!	Integrate function and cognitive challenges into your older-adult fitness group	
Dan Ritchie, Functional Aging Institute	Patricia VanGalen, Active & Agile HF/HF	Kymberly Williams-Evans, Fun and Fit: Active Aging Answers for Boom Chicka Boomers HF/HF	
POSTER SESSION Multiple presenters	POSTER SESSION Multiple presenters	POSTER SESSION Multiple presenters	POSTER SESSION Multiple presenters
ICAA NETWORKING RECEPTION Rosen Plaza Hotel	ICAA NETWORKING RECEPTION Rosen Plaza Hotel	ICAA NETWORKING RECEPTION Rosen Plaza Hotel	ICAA NETWORKING RECEPTION Rosen Plaza Hotel

## Seminars at a glance Saturday, November 19, 2016

7:00 a.m 8:15 a.m.		Bringing community and healthcare together to provide sustainable falls prevention Christine Katzenmeyer, Consortium for Older Adult Wellness	Music as medicine 101  Robert Bergner, Seabury	Restoring physical, mental and social connections with intentional seated exercise Sara Kyle, Nicoya Health and Lifestyle; and Catherine Reade, Resistance Dynamics  LF/HF	Delay the disease: Is exercise the newest medicine for Parkinson's disease?  David Zid, OhioHealth Delay the Disease H-LF/HF
8:30 a.m 9:45 a.m.	Leadership through serving others  Maureen Hagan, GoodLife Fitness and canfitpro	Happy, happy, happy=retention, productivity and satisfied residents/ members Julie Kidwell, Healthcare Therapy Services, Inc.	Give them the AAAAHHHHH!  Jackie Halbin, Lakeview Village  HF/HF	Dance for diversity in your seat and on your feet  Terry Eckmann, Minot State University  HF/HF	Walk it out: Balance, brains and more on the move  Stacey Judge, Springpoint Senior Living H-LF/HF
10:00 a.m.– 11:15 a.m.	Reframing technology for experienced eyes— Seniors engage digitally through photography  Mellany Hanson, Vi at La Jolla Village; and Kevin Linde, Museum of Photographic Arts  HF/HF	Fostering accommodation to low vision via therapeutic horticulture Barbara Kreski, Chicago Botanic Garden; and Doug Anzlovar, Hadley Institute for the Blind and Visually Impaired HF/HF	Labyrinths: A meditation in motion  Nanette Tummers, Eastern Connecticut State University  HF/HF	Targeted yoga interventions: New directions for an ancient practice  Joseph Signorile, University of Miami; and Kiersten Mooney, greenmonkey  HF/HF	

This schedule is subject to change.

## **Tracks**



**Big picture:** trends, careers, ecosystems



Cognitive & emotional health: brain health, emotional and mental health



Physical activity: exercise, recreational activity, balance



Management & marketing: program and company management, outreach



**Programming:**multidimensional
programs, single programs,
development



Outdoor: suited to outdoors; session is conducted outdoors

Functional levels (physical function/cognitive function)

**HF** = higher functioning

**LF** = lower functioning

**H-LF** = high-to-low functioning