

ICAA/ProMatura Wellness Benchmarks

Metrics for the active-aging industry

Frequently Asked Questions

Is the system only for communities in the US?

We welcome communities from Canada and other countries. The more communities in a country or geographic region that enter data, the more valuable the information that you will receive back.

Can the markers that we have already tracked, like participation rates, be entered into the system?

No, the benchmarking system starts with your first data entry and then goes forward in time. There is no capacity to enter historical data.

Can data from our swipe-card system or our Excel records be uploaded?

No. The data is entered manually into the system. This is necessary to keep the data “clean.” Other systems or records do not match the definitions for the ICAA/ProMatura Wellness Benchmarks. However, you can use your internal systems to collect and prepare the numbers that are entered into ICAA/ProMatura system.

What activities are you tracking?

The system does not track everything that you likely offer. It is tracking a “snapshot” of activities that are likely to be led by a paid staff member (responsible for capturing attendance) and that can be included in generic categories. It does not include activities that are led by residents or staff.

The generic types of activities are used to enable the ICAA/ProMatura system to create the national indicators. Within the generic categories of Physical activity, Lifestyle, Cognitive skills, Dancing, Assessments, Groups and Clubs, there are 81 generic activities.

How much does it cost?

There is no cost to enter the system.

Each location that enters data receives two types of reports at no cost: (1) a snapshot report of data entry (available mid-June) and (2) a more detailed report of the indicators per community (available mid-August). These are reports you will generate.

An overview of the industry indicators will also be available at no cost to enrolled communities.

There will be a fee for corporate reports (a group/chain of communities that want a group report) or custom reports that might be requested by a community,

The cost will be related to the quality of the data that is input by the communities and the data analysis that is required. Since we are in start-up mode, the research team has requested that we hold off on setting a price until we see the data that is entered and thus what these reports may contain.

Can a chain of retirement communities have a report only of their communities?

Yes, this is a corporate report and can be prepared for the communities.

Who can access the data in the system?

The only people who can see the data for your community are the people you authorize by giving them passwords to the online ICAA/ProMatura Wellness Benchmarks system. Go the "Assigning the passwords" PDF under the Step-by-Step Guides for more information: <http://www.icaa.cc/Management/benchmarks.htm>

No community can see another community's data entry, and no one is authorized to access the national database. The system is completely confidential.

All the data for the industry reports is anonymous.

When can we start entering data?

You can start today. The system is ready. Before you enroll, you will find it useful to:

- Think about the passwords. The person who enrolls becomes the Administrator who sees everything in the system. View “Assigning the passwords” PDF of points to consider that is under the Step-by-Step Guides at <http://www.icaa.cc/Management/benchmarks.htm>
- Attend the webinar on Navigating the Benchmarks and download the Step-by-Step Guides from the ICAA page. These are PDFs that walk you through every part of the system, as do the videos on the ICAA page.
- Once you have enrolled, the rest of the Toolkit is available for your download.

Enroll in the system by going to: <http://icaa.promatura.net/wellness>