

TESTIMONIALS

"Sometimes you hear things that confirm what direction you are headed in your programming. Sometimes you hear things that suggest you might not be headed in the right direction. And...then sometimes you might hear something that is new, never been tried, and that really excites you to go back and put it into action! These "light bulb moments" make the ICAA conference such an invaluable opportunity for all of us who are in the industry!"

Ginger Anzalone

President, West/Central Amenities Division, Vesta Property Services

"Maintaining consistency in programming is challenging year after year. Bringing all of our program team members to ICAA annually keeps the message alive, gives them something to look forward to and is an investment in our Culture!"

Cindy Greenfield

Director of Operations, Cascade Group

"ICAA has been able to improve their conference every year and 2017 was no exception. This conference provides the attendee with so many different types of learning from experiential to lecture there is something for everyone. The information, contacts and experiences the attendee walks away with are truly indispensable!"

Lisa W. Bloder

Regional Health Services Director, Westminster Communities of Florida

"I have been attending this conference from the very beginning and continue to be amazed at how the Milner's have been able to adapt the show formats and message over the years to provide the most relevant and up to date information, content and top of mind subjects for attendees. Quality connections and meaningful conversations are what resonate with me the most, if

you are one of the lucky ones to be able to attend. More leadership teams should attend and send more team members to ensure you are providing quality programs for your active agers."

Tracey Harvey

National Program Director, Aegis Therapies / EnerG by Aegis

"This year I brought 7 team members with me, and several of them were first timers. They all told me that this was the best conference they had been to. It was engaging, informative and left us all excited to head back to work and share!"

Stacey Judge

Community Wellness Program Director, Springpoint Senior Living

"Want to know how to engage your staff and residents attend the ICAA conference in Long Beach, CA. The amount of take away is priceless, the networking and relationship building goes a long way and just helps to build a more rounded wellness culture in the communities. I am looking forward to next year already."

Theresa Perry

Corporate Director of Wellness Services, Acts Retirement-Life Communities

"I attended the conference with a co-worker this year. We had a "divide and conquer" approach, which allowed us to attend as many sessions as possible. I found it hard to decide which ones to go to, as there were so many interesting ones! This year's conference was absolutely outstanding, and I can't wait for next year!"

Brittany Austin

National Wellness Director, RehabCare

"I love to attend this conference each year and learn what is new in the industry, meet other

industry professionals and bring back a variety of topics, products, methods and techniques to our organization. It also adds credibility to our mission in Active Adult Wellness."

Julie Kidwell

Director of Wellness, Healthcare Therapy Services, Inc.

"This was my first ICAA conference and I was completely impressed by the amount of information, tools and resources that were shared. I walked away with more ideas to implement and share with my team than I have from any other conference. The caliber of the speakers at the sessions I attended was top notch. I am so grateful to have had the opportunity to attend the 2017 conference. Thank you for all the work that went into planning it!"

Marenta Klinger

Director of Resident Life, Holland Home

"This conference is a game changer for the future of seniors. With so many baby boomers committed to active aging, expectations regarding lifestyle and living environments are rapidly changing. This conference is the only one addressing the present, as well as the future."

Paula K. Peterson

Regional Director, The Electronic CareGiver

"I loved the opportunity to connect with so many vendors and providers, not just on the show floor but also through the site and a variety of sessions. Everyone was so nice, open to learning about our financing services and happy to educate me on their services and products. Great conference, fantastic speakers, and very nice people! Thank you for putting all this together!"

Stephanie Taylor

National Account Executive, Macro Lease