

International Council on Active Aging®

THE GUIDE

Products and services for
wellness environments

2026



**Stand
out from
the
crowd**



ICAA CONFERENCE AND EXPO 2026

Renaissance Orlando at SeaWorld
Orlando, Florida, November 17–19

The future of aging well is being shaped by people bold enough to challenge convention and reimagine what it means to live well at every age.

At the ICAA Conference and Expo 2026, you'll join the leaders, innovators and change-makers that stand out from the crowd and drive that transformation. Together, we'll explore how wellness, design, technology and hospitality are redefining the experience of aging—and how your organization can lead the way.

Over two-and-a-half powerful days in Orlando, discover fresh ideas, forge meaningful connections, and find inspiration that moves your mission forward.

The future doesn't wait—and neither should you. Become part of the movement driving and shaping how the world ages.

Learn more at:

<https://icaaconference.icaa.cc>

Conference partners

MATRIX

aegis
therapies®

EnerG
by aegis

C o m m e n t

Creating a masterpiece



You may not consider yourself an artist, yet the choices you make every day shape how other people live. The space you enter, in effect, is your blank canvas—whether it's a senior living community, a seniors center, a health club or a medical fitness clinic. Others arrive in this space carrying the weight of their habits, assumptions, vulnerabilities and hopes. What happens next? That's heavily influenced by the experience you've designed.

Artists begin by selecting their tools—each brush, pigment and technique chosen for a purpose. In the same way, the products and services featured in the *ICAA Corporate Partners Guide* are tools to shape experiences, influence behavior, and change outcomes over time.

The environment is your canvas. Rather than being passive subjects, your members, residents or stakeholders are an active part of your composition. Everything you add, remove or emphasize has the power (potentially) to affect how they move, connect, and envision their future. With a good composition (e.g., a foundation for healthy aging), changes feel natural—people see themselves within the painting and want to paint, too.

Meaningful outcomes happen not by chance but by the alignment of the right ideas with the right tools at the right time. That core belief has guided the International Council on Active Aging® for nearly 25 years. That's also why, in addition to curating content worth learning from, ICAA selects partners

worth building with, so what you create day after day is intentional, engaging and deeply human.

As you look through this guide, consider the tools you need to paint your canvas. And ask yourself, *What do my residents/members need—not in theory, but in practice—to live the life we say we support?* The difference between an ordinary program and a transformative one often comes down to selection, alignment and thoughtful use.

Some paintings sell for a few dollars; others are priceless. The difference in worth isn't the canvas but the clarity of vision behind it. In this vein, I encourage you to view the partner profiles in these pages and explore what products and services these partners provide. Which offerings and organizations will align with your ideas and assist you in creating a masterpiece, inspiring action, inviting connection, and enduring over time? The *ICAA Corporate Partners Guide* is here to help you choose.

A blue ink handwritten signature of Colin Milner, consisting of several overlapping loops and a long horizontal stroke at the end.

Colin Milner, CEO

International Council on Active Aging®



Connect with Colin Milner on X (formerly Twitter), Facebook and LinkedIn.

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ICAA Corporate Partners Guide 2026:

Products and services for wellness environments

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The *ICAA Corporate Partners Guide* is published annually by the International Council on Active Aging® (ICAA), a division of ICAA Services, Inc. Contact ICAA to find out about memberships.

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ICAA Corporate Partners also have entries indexed by category in the online "Products and services" directory, which can be accessed from the ICAA website's home page.

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The International Council on Active Aging® is a professional membership association that focuses exclusively on the health and wellness of adults 50 years and older. ICAA was founded in the belief that we can change the way society perceives aging and create a new vision of older adults who are active—to the fullest extent possible—within all areas of life: physical, spiritual, emotional, intellectual, vocational, environmental and social.

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Take the guess work out of wellness planning

Take the ICAA Wellness Audit today and make sure you are on the right track.

The ICAA Wellness Audit is designed to equip your organization with valuable information that anchors your progress today and drives success into the next chapter.

Use the ICAA Wellness Audit to:

- Objectively assess how wellness is advancing in your organization
- Identify areas of excellence, opportunities for growth and gaps between mission and performance

- Establish a baseline and use for long-range planning

The ICAA Wellness Audit is **now available free** to ICAA Organizational members and ICAA 100 members. To learn more, visit **www.icaa.cc** or **call 866-335-9777**

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Through the ICAA Corporate Partner Program, the International Council on Active Aging® connects ICAA members with companies interested in doing business with them and in supporting the active-aging industry. This program, established in 2003, is rooted in the belief that collaborative relationships with and between these organizations help advance the industry. As the industry has evolved, so have the organizations that serve and supply the market, along with their products and services.

The support of ICAA Corporate Partners enables ICAA to provide members with programs and services. The association encourages members to support these partners in turn, and to take advantage of additional savings offered on their products and services.

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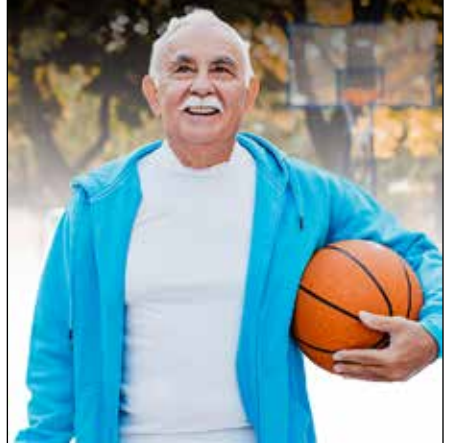
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Disclaimer

The information contained in the International Council on Active Aging Corporate Partners Guide 2026 is provided by ICAA Corporate Partners for general information purposes only. ICAA does not endorse and makes no representations, warranties or guarantees as to, and assumes no responsibility for, the products or services provided by these Corporate Partners. ICAA disclaims all liability for damages of any kind arising out of the use or performance of the products or services provided by these companies.

FIND THE RIGHT FIT



Are you seeking offerings to meet your customers' wellness needs and goals? ICAA Corporate Partners can point the way. Explore the products and services that these companies provide to help you foster wellness. You'll find blogs, brochures, photos and videos posted to their online profiles.

Access an index to find products and services by category at

**[www.icaa.cc/
preferredbusinesspartners/
preferredbusinesspartners.php](http://www.icaa.cc/preferredbusinesspartners/preferredbusinesspartners.php)**



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Key to ICAA's Continuum of physical function

Profiles of ICAA Corporate Partners include icons to indicate which levels of physical function a partner's products or services target. Below is a key to ICAA's five functional levels.*

Physical activity = daily activities that increase energy expenditure, such as gardening, walking, raking leaves, playing golf, housework, washing a car.

Exercise = physical activity with the intention of developing physical fitness, such as strength, cardiovascular or flexibility exercise, challenging walking, pre- or post-rehabilitation exercise.



Athlete

Fitness: Exercises or participates in sports activity almost every day or works at a physically demanding job.

Goals: Maintain or improve fitness level.

Needs: Exercise that builds physical reserves and provides conditioning for improving performance in competition or in strenuous vocational and/or recreational activities.

Program: General conditioning in muscular strength, endurance and flexibility; agility; cardiovascular endurance. Sport- or activity-specific conditioning.



Active now

Fitness: Exercises at least twice a week and engages in physical activity most days of the week.

Goals: Maintain or improve fitness level; manage weight; improve conditions such as osteoarthritis or diabetes.

Needs: Exercise that helps build physical reserves and maintain the level of fitness to live an active, independent lifestyle.

Program: Concentrate on muscular strength, endurance and flexibility, joint range of motion, balance, coordination, agility and cardiovascular endurance.



Getting started

Fitness: Engages in physical activity at least three days a week.

Goals: To live independently; manage weight; improve conditions such as arthritis or diabetes.

Needs: Exercise that helps improve physical function and develops fitness and health reserves.

Program: Focus on increasing and building reserve in muscular strength, endurance and flexibility, joint range of motion, balance, coordination and cardiovascular endurance.



Needs a little help

Fitness: Engages in physical activity three or fewer times per week. May have medical conditions and movement limitations.

Goals: Regain strength and balance; improve function and mobility; improve medical conditions.

Needs: Movement that helps maintain or improve physical function for basic self-care (Basic Activities of Daily Living), such as strength, range of motion, balance and coordination.

Program: Improve hand strength and agility, arm strength, shoulder and hip range of motion, quadriceps and shin muscles strength, and ankle strength and range of motion.



Needs ongoing assistance

Fitness: Does not engage in physical activity.

Goals: Improve ability to perform activities of daily living.

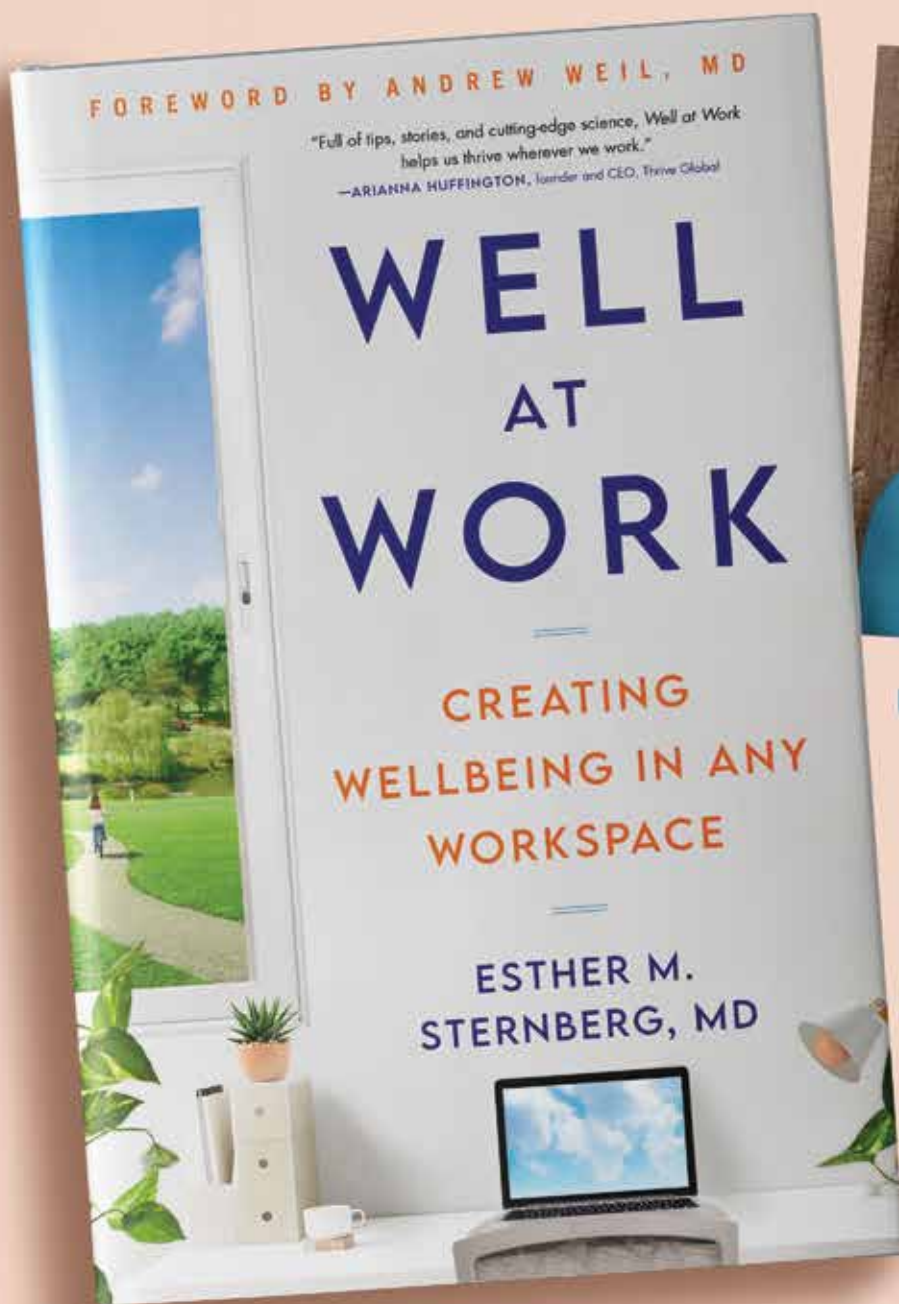
Needs: Movement that helps maintain or improve physical function for basic self-care, including self-feeding, bathing, dressing, toileting, transferring and walking.

Program: Concentrate on activities that improve strength, range of motion, balance and coordination.

* ICAA's Continuum of physical function is adapted from the work of Waneen Spirduso, EdD (Physical Dimensions of Aging, Human Kinetics).

“Full of tips, stories, and cutting-edge science, this book helps us thrive wherever we work.”

—**ARIANNA HUFFINGTON**, founder and CEO, Thrive Global



DR. ESTHER M. STERNBERG reveals how to design any workspace—at home, the office, or anywhere in between—to enhance both physical and emotional wellbeing.

“A perfect road map to creating a more just, sustainable, healthy, and joyful world.”

—**DEEPAK CHOPRA**,
author of *Living in the Light*

“A revolutionary approach to creating energized and productive workplaces.”

—**RICK FEDRIZZI**,
executive chairman, International
WELL Building Institute



AVAILABLE NOW

in hardcover, ebook, and audio





Company or brand

Active Wellness

Address

600 California Street, 11th Floor

City

San Francisco

State/province

California

Zip/postal code

94108

Country

United States

Tel

415-741-3300

Email

ourteam@activewellness.com

Website

<https://www.activewellness.com>

Product lines or services

Active Wellness helps active-aging communities create vibrant, engaging and health-focused environments that support the well-being of their residents. Our services include fitness center consulting, management, design, public membership sales, marketing and evidence-based fitness programming. We also deliver specialized longevity services that support residents' mobility, strength, balance, cognitive health and recovery, all supported by virtual programming and integrated technology.

Ongoing marketing & educational support

Active Wellness partners with communities to enhance resident engagement and outcomes through staffing, training, development and agency-level marketing support. We create digital campaigns and branded programs that help residents understand the "why" behind wellness.

In-service training

Active provides comprehensive staff training to enhance the community team's knowledge and skills. Offerings include professional development workshops, operational training, wellness education

Keywords

Building design, Consulting services, Exercise and wellness programs, Management services, Marketing, Personal training services

sessions and hands-on skill building in multiple programming and coaching topics.

Which level(s) of physical function do your products/services target?

Active supports adults across the continuum of physical, mental and emotional well-being, from highly active individuals to those managing chronic conditions, including cognitive decline. We help all maintain a higher quality of life regardless of starting point or functional status.

What offerings have you recently introduced?

Active has expanded services through the Activate Wellness Studio model and our program model. Activate delivers a roadmap for fitness, mobility, metabolic health, cognitive wellness and recovery. Our program model brings tracks in strength, balance, aerobic capacity, cognitive fitness and restorative practices.

What sets your company apart from others in the industry?


Active Wellness stands apart through our deep expertise in operationalizing wellness. Instead of just offering fitness programs, we build complete, evidence-based wellness ecosystems that enhance residents' quality of life, longevity and community connection.

What do your customers say about your products or services?

"What a discovery! At 73 I have become reacquainted with the joy of eating well and challenging myself physically, thanks in large part to the Activate program at Active Wellness." **Barbara**, Activate member, Kruse Woods, Oregon

Speak to a company representative

Mark Siebert, Director of Client Services, 856-981-7880, mark.siebert@activewellness.com



Reset. Renew.

Recharge.

Advanced Healthstyles expertly designs, equips, programs and manages active-aging fitness and wellness solutions and complete community activation programs.



Company or brand

Advanced Healthstyles

Address

861 Southpark Drive, Suite 100

City

Littleton

State/province

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Zip/postal code

80120

Country

United States

Tel

303-996-0048

Email

grow@advancedhealthstyles.com

Website

<https://www.advancedhealthstyles.com>

Product lines or services

From flooring to fitness to fulfillment, Advanced Healthstyles serves as a single resource for designing, equipping and activating fitness and wellness environments for older adults. Indoors and outdoors, we help create healthier, safer, more engaged senior communities.

Warranty

In many cases, the manufacturers we work with provide warranties.

Ongoing marketing & educational support

Advanced Healthstyles' teams design and support wellness solutions as part of a senior community model for healthier, whole-life living. We offer community program interaction and marketing support to help the community connect and prosper.

In-service training

Advanced Healthstyles' fitness and wellness experts can help design programs and provide equipment that best fits the needs of the entire community. Our skilled experts also help manage engagement programs and train on-site staff.

Keywords

Cardio equipment, Exercise and wellness programs, Flooring, Outdoor exercise equipment, Strength equipment, Wellness operations

Which level(s) of physical function do your products/services target?

Advanced Healthstyles works with communities that cater to a wide range of 55+, active-aging, senior living and life plan/continuing care retirement communities. We create wellness-inclusive environments and engagement programs for residents of all abilities.

What offerings have you recently introduced?

Community activation has expanded outside the fitness center to help active-aging communities succeed in all aspects of wellness. Versatile fitness equipment and flooring options are emerging, focused on accessibility, safety and functionality for seniors.

What sets your company apart from others in the industry?

We offer support from floor to ceiling, indoors and outdoors, providing fitness and wellness activation options for groups and individuals. Our team is dedicated to advancing wellness engagement in older-adult communities across the United States.

What do your customers say about your products or services?

"Improving our wellness approach led us to a more comprehensive view of what connectedness could do. With Advanced Healthstyles, we crafted a community wellness ecosystem that's inclusive of the needs of every resident. It's a motivator for the residents, a boost for our brand, and a success for our business."

Speak to a company representative

LaRae Marsik, Vice President Marketing,
303-996-0048, lmarsik@advancedexercise.com



Aegis Therapies® and EnerG® by Aegis are leaders in providing services to enhance health and happiness across the care continuum.



Athlete



Active now



Getting started



Needs a little help



Needs ongoing assistance

Company or brand

Aegis Therapies® and EnerG® by Aegis

Address

2601 Network Boulevard, Suite 102

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Toll-free

866-552-3913

Tel

972-372-6750

Email

information@aegistherapies.com

Website

https://aegistherapies.com

Product lines or services

Designed to meet the unique needs of both facility patients and community residents, EnerG® by Aegis provides comprehensive wellness services grounded in the Seven Dimensions of Wellness, including restorative care, activities, and therapy integration. Programs are designed to improve resident independence, length of stay, and well-being with measurable outcomes.

Ongoing marketing & educational support

EnerG's individualized approach helps improve clinical and financial success with a personalized needs assessment, cobranded materials, digital media, and PR support. Resources showcase program effectiveness, drive census, and support staff training for therapy and wellness services.

Keywords

Consulting services, Falls prevention products and programs, Group exercise products and programs, Medically supervised exercise and wellness programs, Therapy/rehabilitation products and services, Wellness operations

Which level(s) of physical function do your products/services target?

EnerG by Aegis supports individuals across the continuum of care.

What sets your company apart from others in the industry?

EnerG's holistic approach integrates therapy, wellness, and restorative care with facility services to deliver measurable business and clinical outcomes. Grounded in evidence-based practices, services enhance independence and are customizable to integrate into communities seamlessly.

What do your customers say about your products or services?

Customers praise EnerG for improving residents' quality of life and independence. Testimonials highlight the increased length of stay, measurable health improvements (decreased fall risk, depression, and unplanned rehospitalizations), and the seamless integration of wellness programs. EnerG's results-driven approach fosters satisfaction, collaboration, and positive impacts on care quality and occupancy rates.

Speak to a company representative

Brian Boekhout, Vice President of Wellness Services, 972-372-6750, brian.boekhout@aegistherapies.com



Cardiogaming on Blue Goji's CyberCycle bikes helps riders sweat smart and think sharper.



Company or brand

Blue Goji

Address

6301 East Stassney Lane

City

Austin

State/province

Texas

Zip/postal code

78744

Country

United States

Email

info@bluegoji.com

Website

<https://www.bluegoji.com>

Product lines or services

The CyberCycle bike by Blue Goji brings cardiogaming to the next level. The gamified cardio experiences on the upright and recumbent bikes are designed to slow cognitive decline in older adults by incorporating the practice of dual-task training (combining a physical exercise with a cognitive activity).

Ongoing marketing & educational support

We provide customer onboarding and educational webinars to bring customers up to speed on the new software. We also offer turnkey programming and promotional assets for events.

Which level(s) of physical function do your products/services target?

Our bikes support diverse ability levels with customizable resistance, adjustable equipment and accessible gameplay. They promote physical activity, cognitive engagement and well-being, accommodating various fitness levels and needs.

Keywords

Brain fitness, Cardio equipment, Entertainment, Exercise and wellness programs

What offerings have you recently introduced?

Brain Skills Time Tracking helps riders measure how each game session exercises the brain. Users can measure how a workout engages seven key brain skills—including memory, attention and processing time—just as they can see calories burned or average heart rate.

What sets your company apart from others in the industry?

We're passionate about Embodied Health—helping people work on their physical, cognitive, mental and social health. Our cardiogaming platform now makes brain exercise measurable. Every ride is designed to help you sweat smart and think sharper.

What do your customers say about your products or services?

Our customers find that Blue Goji products reignite active adults' love for competition and play. Riders enthusiastically engage with games, leaderboards and challenges, fostering friendly competition. Facilitators are often surprised by the high levels of engagement and motivation sparked by these interactive experiences.

Speak to a company representative

Megan Goniprow, Director of Senior Living Partnerships, 609-405-8778, megan@bluegoji.com



British Swim School teaches essential water safety and swimming skills to all ages and abilities.



Company or brand

British Swim School

Address

2829 Guardian Lane, Suite 100

City

Virginia Beach

State/province

Virginia

Zip/postal code

23452

Country

United States

Toll-free

844-576-2796

Email

partnerships@britishswimschool.com

Website

<https://britishswimschool.com>
<https://britishswimschoolfranchise.com/pool-partnerships/>

Product lines or services

British Swim School is a leading provider of water safety and swim instruction, offering programs for all ages—from infants as young as three months to seniors through our Aqua Active program. We partner with facilities to transform underutilized pools into thriving hubs for community swim lessons.

Ongoing marketing & educational support

Local British Swim School partners will provide ongoing marketing and community engagement support, with swim lessons providing opportunities for intergenerational and community connections to be made.

Keywords

Adaptive exercise, Aquatic products and programs, Community living, Exercise and wellness programs, Group exercise products and programs, Sustainable aquatics

Which level(s) of physical function do your products/services target?

The British Swim School Aqua Active program is available as an added benefit for any pool partner. This program would target residents from “Athlete” through “Needs a little help” functional levels.

What sets your company apart from others in the industry?

British Swim School stands out with survival-first swim lessons, focusing on water safety before stroke development. Our model transforms underutilized community pools into vibrant spaces that foster safety, activity and connection.

What do your customers say about your products or services?

“Our little girl is learning to love the water, and she’s getting more comfortable with each swimming lesson. Plus, we feel much safer knowing that she has survival skills!”

Speak to a company representative

James Aspatore, Manager of Pool Relationships, 757-659-8072, james.aspatore@britishswimschool.com





Athlete



Active now



Getting started



Needs a little help



Needs ongoing assistance

Company or brand

CrossCheck Quality Assurance

Address

260 Charles Street, Suite 301

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State/province

Massachusetts

Zip/postal code

02453

Country

United States

Tel

234-236-8426

Email

info@crosscheckqa.com

Website

https://www.crosscheckqa.com

Product lines or services

CrossCheck is a comprehensive quality assurance and contract compliance practice that evaluates and enhances on-site food and hospitality services based on each community’s needs. Tenured subject-matter experts assess food quality, safety, service, marketing, operations and compliance to elevate performance, improve resident satisfaction and foster a culture of continuous improvement.

Warranty

CrossCheck ensures assessment accuracy, data integrity and timely reporting. Customized action plans and follow-up consultations support continuous improvement, operational accountability and measurable performance outcomes across dining and hospitality programs.

Ongoing marketing & educational support

CrossCheck provides operators with detailed assessments, trend insights, benchmarking data and performance storytelling to support resident engagement, team development, regulatory readiness and competitive market positioning.

Keywords

Certification, Consulting services, Education and training, Preventive maintenance, Technology

In-service training

CrossCheck equips dining and hospitality teams with targeted coaching based on assessment findings, to strengthen operational consistency, culinary execution, service delivery and compliance through practical, real-world guidance from experienced assessors.

What offerings have you recently introduced?

CrossCheck designed and introduced the official ICAA Plate of Distinction validation process to recognize culinary and hospitality excellence at senior living communities. This offering is incremental to CrossCheck’s core customizable QA assessments.

What sets your company apart from others in the industry?

CrossCheck uses highly tenured assessors to deliver unbiased, custom quality and compliance assessments that cannot be achieved by self-audits. Industry-leading reporting and actionable insights drive continuous improvement, competitive differentiation and measurable performance impact.

What do your customers say about your products or services?

CrossCheck serves top-tier clients in higher education, healthcare, corporate dining and senior living. Clients praise the comprehensive assessments, real-world expertise and objective action plans, and report measurable improvements in culinary execution, resident satisfaction and safety compliance. CrossCheck clients commit to continuous improvement because they understand what gets measured gets done.

Speak to a company representative

Philip Boyatsis, Business Development Representative, 608-988-6419, pboyatsis@phx3

Flexible and customizable TV solutions that fit your residents' needs at an affordable rate.

Unlock possibilities through resident TVs

Discover DISH Business for senior living





Company or brand

DISH Business

Address

9601 South Meridian Boulevard

City

Englewood

State/province

Colorado

Zip/postal code

80112

Country

United States

Website

<https://info.dishbusiness.com/senior-living>

Product lines or services

- Live TV
- Video on demand
- Digital advertising
- Community channels
- Larger onscreen text
- Remote designed for senior living communities
- Streaming apps
- Resident communication platform

Ongoing marketing & educational support

Dedicated partnership support

Keywords

Entertainment, Technology, Television/internet services, Wireless monitoring technology

Which level(s) of physical function do your products/services target?

All levels

What offerings have you recently introduced?

A simplified remote dedicated to senior living communities includes larger buttons, ergonomic design and automatic backlight.

What sets your company apart from others in the industry?

- Local support
- Nationwide coverage
- Energy savings
- Low cost
- Customizable channel lineups
- Community channels

Speak to a company representative

Scott Andreae, Senior Account Manager,
707-227-7886, scott.andreae@dish.com



Every millisecond matters. Dividat Senso Neuro Gym trains brains and bodies to react with precision—helping older adults thrive and live with confidence and independence.

Dividat.

Think & Move®



Company or brand

Dividat USA

Address

3550 Frontier Avenue, Suite A2, Office C

City

Boulder

State/province

Colorado

Zip/postal code

80301

Country

United States

Tel

920-889-7269

Email

info.us@dividat.com

Website

<https://www.dividat.com/en>

Product lines or services

The Dividat Senso Neuro Gym combines cognitive and physical training through fun, interactive exergames—improving balance, coordination and brain health for residents with or at risk of neurodegenerative conditions. Neuro Gym tracks progress in real time, offers personalized, accessible programming, supports staff-led or autonomous sessions, and is backed by decades of neuroscience research.

Warranty

Dividat offers a comprehensive two-year warranty covering diagnosed part failures, providing peace of mind. Coverage remains valid with proper use and maintenance but is voided in cases of misuse, neglect or physical damage.

Ongoing marketing & educational support

We offer comprehensive virtual and on-site training, paired with tailored marketing support. Clients gain exclusive access to Dividat Academy, case studies and pilot projects, creating a well-rounded, impactful experience that drives adoption and long-term success.

Keywords

Balance products and programs, Brain fitness, Exercise and wellness programs, Falls prevention products and programs, Memory care solutions, Therapy/rehabilitation products and services

In-service training

We provide personalized in-service training tailored to your preferences, with both on-site and virtual options. Every purchase includes virtual training, ensuring comprehensive support and a seamless, effective learning experience for all clients.

Which level(s) of physical function do your products/services target?

The Dividat Senso Neuro Gym targets all five levels of physical function, offering a comprehensive, adaptable solution that supports diverse abilities and promotes effective training, balance, coordination and overall physical improvement across a wide spectrum of capabilities.

What offerings have you recently introduced?

Dividat recently introduced new programs and games enhancing Strength & Endurance, Executive Function, Cognitive Flexibility and Reaction Time. Custom assessments—including the Coordinated Stability Test—deliver personalized, science-backed insights for cognitive and physical training.

What sets your company apart from others in the industry?

The Dividat Senso Neuro Gym combines Swiss-engineered hardware and software, linking body and mind through science-based exergames. Its adaptive, personalized training sets it apart, delivering cutting-edge cognitive and physical engagement tailored to each user's ability level.

What do your customers say about your products or services?

"The Dividat Senso improves coordination, balance and mental sharpness, keeping residents engaged and motivated!"

"Real-time progress tracking empowers staff to personalize training, celebrate achievements and support independence, confidence and overall well-being."

Speak to a company representative

Dallas Wright, Director of North America, 920-889-7269, dallas@dividat.com

Humana works to empower its members and help them live healthy, active and rewarding lives.





Athlete



Active now



Getting started



Needs a little help



Needs ongoing assistance

Company or brand

Humana, Inc.

Address

500 West Main Street

City

Louisville

State/province

Kentucky

Zip/postal code

40202

Country

United States

Toll-free

800-448-6262

Fax

888-556-2128

Website

<https://www.humana.com>

<https://www.humana.com/help>

Product lines or services

Humana’s successful history in care delivery and health plan administration helps us create a new integrated care model with the power to improve health/well-being while lowering costs. Our efforts lead to better quality of life for older adults and others. We’re creating solutions allowing our medical and specialty members to reach best versions of themselves.

Keywords

Wellness operations

Which level(s) of physical function do your products/services target?

Our range of clinical capabilities, resources and tools—such as in-home care, behavioral health, pharmacy services, senior-focused primary care clinics, data analytics and wellness solutions—combine to produce a simplified experience that makes healthcare easier to navigate and more effective.

What sets your company apart from others in the industry?

We recognize that health and well-being are determined by more than what happens in a doctor’s office. By working with healthcare providers, caregivers and community partners, we’re able to address social determinants of health and remove existing barriers to good health.



HUR wellness solutions include pneumatic strength, functional balance and cardio equipment designed for all ability levels to increase user participation and engagement.



Company or brand

HUR USA

Address

422 North Northwest Highway, Suite 220

City

Park Ridge

State/province

Illinois

Zip/postal code

60068

Country

United States

Toll-free

877-729-2636

Tel

847-729-2636

Fax

847-509-4500

Email

sales@hurusa.com

Website

<https://www.hurusa.com>

Product lines or services

HUR wellness solutions include pneumatic strength equipment, functional balance systems, cardio options and the SmartTouch platform. Together, they make wellness accessible for all ability levels. HUR SmartTouch captures performance data to track progress and demonstrate measurable results.

Warranty

HUR provides a ten-year frame warranty, three-year coverage on parts, one-year warranty on electronics and three-month warranty on upholstery.

Ongoing marketing & educational support

Our POWERED by HUR marketing and communication tools help you communicate the benefits of HUR solutions to your community and prospective residents, driving program participation and enhancing engagement.

Keywords

Accessibility equipment, Exercise and wellness programs, Falls prevention products and programs, Functional fitness equipment, Strength equipment, Technology

In-service training

HUR offers virtual training, on-site training, and an education portal to ensure your wellness initiative achieves optimal success. We also provide ongoing support to help you effectively build wellness programming for older adults.

Which level(s) of physical function do your products/services target?

From athletes to beginners to those who need ongoing assistance, HUR equipment is specifically designed to provide safe, targeted training for a diverse range of abilities and stamina levels.

What offerings have you recently introduced?

Smart Check-In by HUR allows residents to effortlessly sign up for and check in to exercise classes with a quick scan of an RFID [radio-frequency identification] fob. The system tracks attendance, reducing time and workload for staff.

What sets your company apart from others in the industry?

HUR makes strength, balance and cardio training safer, more accessible and easier to manage. Our integrated approach helps organizations deliver data-driven programming that increases participation and supports lifelong strength for every ability level.

What do your customers say about your products or services?

“We’ve had a 75% increase in fitness center participation!”

Jen Deleonardis, Fitness Director, Fuller Village

“HUR Smart Technology takes all the guesswork out and gives me the confidence to go for it. Today, I feel stronger than ever.” **Ann Riley**, resident, Presbyterian Village North

Speak to a company representative

847-729-2636, sales@hurusa.com



STEP by Keiser and A400 Technology

Transforming lives through
data-driven strength and vitality.



*STEP by Keiser transforms lives through
strength, balance and renewed vitality by
tracking the data that matters.*



Company or brand

Keiser

Address

2470 South Cherry Avenue

City

Fresno

State/province

California

Zip/postal code

93706

Country

United States

Toll-free

800-888-7009

Tel

559-256-8000

Fax

559-256-8100

Email

crystalj@keiser.com

Website

<https://www.keiser.com/STEP>

Product lines or services

Keiser pursues solutions that push the limits of fitness science. Instead of starting and ending with the limits of the machine, Keiser starts with the potential of the human body and develops smarter technology. Our equipment helps everyone from elite athletes to active older adults add more life to their years.

Warranty

Keiser offers extensive warranties for both strength and cardio machines.

Ongoing marketing & educational support

Keiser offers STEP: A turnkey fitness solution for older-adult communities. STEP combines four pillars for success: marketing and sales support, exercise programs designed to succeed, staff education and support, and advanced equipment and technology.

Keywords

Cardio equipment, Exercise and wellness programs, Functional fitness equipment, Group exercise products and programs, Strength equipment

In-service training

An intensive training program equips staff to service Keiser machines. Keiser's online Service Support Center allows you to check announcements, view popular topics or find equipment-specific support. Contact our service department for one-on-one service.

Which level(s) of physical function do your products/services target?

Keiser's Pure Resistance Technology™ (PRT) is ideal for all fitness levels, from rehabilitation to elite athletics. Its smooth, adjustable resistance reduces joint stress, making it perfect for older adults or those with limitations.

What offerings have you recently introduced?

- STEP by Keiser is a comprehensive fitness program designed specifically for older adults to improve strength, mobility and overall well-being.
- A400 Resistance Machines offer Keiser's resistance technology with a touchscreen display, for tracking performance data and optimizing workouts.

What sets your company apart from others in the industry?

Keiser's low-mass, low-inertia resistance enables people of any age and fitness level to advance their functional independence in a safer and more efficient manner. Our patented dynamic variable resistance is easier on the joints.

What do your customers say about your products or services?

"The equipment is easy to use, and it's easier on the body." **Jill L.**, Wellness Assistant, River Landing

"I would recommend [STEP] highly to people my age. I'll be turning 90 next year. I feel invigorated. I feel euphoric." **Bob C.**, 89, member, Duke Center for Living

Speak to a company representative

Crystal Johnson, STEP Market Specialist, cjohnson@keiser.com

LifeLoop is powering a new era of aging, where proactive engagement and whole-person wellness help older adults live longer and better.





Company or brand

LifeLoop

Address

5889 Greenwood Plaza Boulevard, Suite 210

City

Greenwood Village

State/province

Colorado

Zip/postal code

80111

Country

United States

Tel

303-806-0797

Email

lifeloop@lifeloop.com

Website

<https://lifeloop.com/>

Product lines or services

LifeLoop is powering a new era of aging. Trusted by over 4,700 communities, LifeLoop embeds proactive engagement and whole-person wellness into the daily life of senior living communities. With LifeLoop, senior living providers deliver personalized experiences that foster purpose and connection—helping older adults live not just longer, but better.

Ongoing marketing & educational support

LifeLoop offers virtual and on-site trainings for clients who are onboarding our technology. Customers can also leverage ongoing service and technical support, a robust digital library of on-demand learning resources, and regular in-depth trainings.

Keywords

Community living, Computer software, Management services, Memory care solutions, Reminiscence and relationship-building, Technology

Which level(s) of physical function do your products/services target?

LifeLoop engagement content is specifically designed to address the dimensions of wellness, supporting staff and engaging residents at all levels of care and all levels of physical and cognitive ability.

What offerings have you recently introduced?

LifeLoop provides solutions for resident engagement, family satisfaction and staff efficiency in one comprehensive platform. LifeLoop recently launched Life Story, a resident onboarding tool that delivers next-level personalization, bolstered by existing AI-enhanced solutions.

What sets your company apart from others in the industry?

LifeLoop enables operators of any size and care setting to improve outcomes. Among customers, 93% of staff report increased satisfaction, 100% of operators see increased resident well-being, and 90% see improved family communication.

What do your customers say about your products or services?

We are proud that exceptional customer service and partnership is what our customers enjoy most about LifeLoop, in addition to the value the solution brings, as evident by our consistent 85% recommendation rate.

Speak to a company representative

Marcus Banks, Chief Revenue Officer,
540-273-8313, marcus.banks@lifeloop.com

Matrix's Go Series, Versa MD equipment, and cardio options will help you bring your vision of healthy movement to life.





Athlete



Active now



Getting started



Needs a little help



Needs ongoing assistance

Company or brand

Matrix Fitness

Address

1600 Landmark Drive

City

Cottage Grove

State/province

Wisconsin

Zip/postal code

53527

Country

United States

Toll-free

866-693-4863

Tel

608-839-8686

Fax

608-839-8687

Email

info@matrixfitness.com

Website

<https://www.matrixfitness.com/active-aging>

Product lines or services

Matrix's extensive portfolio of functional movement solutions includes equipment designed to meet the needs of those who understand just how important movement is to a healthy future.

Warranty

Varies by equipment. View the Matrix website for full details: <https://www.matrixfitness.com/support>

Ongoing marketing & educational support

Contact your Matrix representative for marketing support or visit the Matrix Marketing Resource Center (<https://www.matrixfitness.com/store>) for premade assets. Visit the Matrix Learning Center (<https://www.matrixlearningcenter.com>) for immediate access to product overviews and educational webinars.

Keywords

Adaptive exercise, Cardio equipment, Exercise accessories, Functional fitness equipment, Group exercise products and programs, Strength equipment

In-service training

Qualifying orders receive Matrix-certified installation and on-site training.

Which level(s) of physical function do your products/services target?

Matrix has products and programming solutions that can target each level of physical function on ICAA's continuum.

What offerings have you recently introduced?

Add the optional handrail kit to our Lifestyle Treadmill for increased stability during entry and exit. We continue to expand the integrations on our touch consoles so that your existing technology solutions work seamlessly with our equipment.

What sets your company apart from others in the industry?

The Versa MD Leg Press offers unique adjustments so users can perform isometric, plyometric and isotonic exercises. The Go Strength Series features low starting weights and minimal adjustments to make strength training less intimidating for users of all ages and ability levels.

Speak to a company representative

Joe Turngren, Medical and Active Aging Sales Manager, East, 212-722-1648, joe.turngren@matrixfitness.com

Joe Peters, Medical and Active Aging Sales Support Representative, 615-290-1437, joe.peters@matrixfitness.com

Medical Fitness Solutions provides evidence-based, affordable nonpharmacological solutions and education for the aging population worldwide.



The image shows the cover of the 'Lifespan Health Certificate Handbook'. It features a blue and green geometric design with hexagons and lines. The Lifespan logo is in the top right. The title 'Lifespan Health Certificate Handbook' is in large blue and green text. Below the title, it says 'Two drug-free, evidence-based, physician-endorsed certificate programs designed to meet the needs of aging populations.' and 'Tech-level, cash-based programming for "The best of your life"™.' An orange hexagon contains the text 'PLUS FREE BONUS MATERIAL!' and 'LifeSpan Drug Alternative Guide The Key to Non-Pharma Healthy Solutions'. At the bottom left, it lists 'Dean Sbragia MD, CCFP, CACCP, ACP-IM, FRC'.





Company or brand
Medical Fitness Solutions

Address
543 East Alvarado Street

City
Fallbrook

State/province
California

Zip/postal code
92028

Country
United States

Toll-free
800-831-7665

Tel
760-451-3445

Fax
760-451-8995

Email
info@medicalfitsolutions.com

Website
<https://www.medicalfitsolutions.com>

Product lines or services
Our new dual-pronged Fall and Fracture Reduction and Neurological Improvement certificate programs provide safe, effective and affordable solutions to the challenges of aging. Physician endorsed, nonpharmacological strategies include proven modalities, methods and nutritional support. Medical Fitness Solutions can also provide equipment planning, business modeling and financing.

Warranty
Varies with equipment choice.

Ongoing marketing & educational support
Our newly published, physician endorsed certificate manual provides evidence-based programs to improve health and lower the cost of healthcare for older individuals.

Keywords

Balance products and programs, Certification, Exercise and wellness programs, Falls prevention products and programs, Preventive maintenance, Wellness operations

In-service training

On-site or via webinar, training and continuing educational programs are available as part of working with Medical Fitness Solutions. Our trainers have 100+ years of combined experience in rehabilitation and long-term care applications.

Which level(s) of physical function do your products/services target?

We work with older adults at every functional level, from athletes to people requiring ongoing assistance. Our programs and products can be adjusted or modified to accommodate all fitness levels.

What offerings have you recently introduced?

We have introduced a small footprint, comprehensive Fall and Fracture Reduction program that addresses all aspects of risk: strength, balance, bone density, gait, nutrition, cognition and environment.

What sets your company apart from others in the industry?

Our specialized fitness center works with clients, primarily referred by physicians, to address fall risks, peripheral neuropathies, fragility, osteoporosis, stroke recovery, mild cognitive impairment and Parkinson's disease. We receive scholarship monies from North County San Diego Parkinson's support group.

What do your customers say about your products or services?

We garner success stories from the folks we work with in person and from our partners in rehabilitation and senior care across the world. Particularly gratifying are the reports from people with degenerative issues who say our programming has halted and reversed their conditions.

Speak to a company representative

Alex Sbragia, Chief Operating Officer, 800-831-7665, 760-451-3079, alex@medicalfitsolutions.com



NIFS brings customized fitness solutions to life through our degreed staff who help maximize resident engagement in your community.



Company or brand

The National Institute for Fitness and Sport

Address

250 University Boulevard

City

Indianapolis

State/province

Indiana

Zip/postal code

46202

Country

United States

Tel

317-274-3432

Email

edavenport@nifs.org

Website

<https://wellness.nifs.org/>

Product lines or services

NIFS has been a trusted partner in senior living for 20+ years. Our Fitness Management services activate fitness centers to become vibrant hubs of activity while helping residents achieve real results. Our Wellness Companion subscription service can enhance wellness education and programming. We also specialize in equipment layout of fitness centers.

Ongoing marketing & educational support

NIFS provides our clients with data and resources to effectively market their community fitness programs. Our marketing portal and engagement tracking can help clients showcase their fitness programs and how they promote an active lifestyle.

In-service training

NIFS staff annually complete enrichment training on a variety of fitness and senior-specific topics. They will ensure the safe delivery of the most effective programs so your residents can exercise with confidence.

Keywords

Exercise and wellness programs, Falls prevention products and programs, Management services

Which level(s) of physical function do your products/services target?

NIFS supports all functional levels. Whether training residents for a pickleball tournament or offering seated exercise in licensed areas, our qualified staff and resources meet residents wherever they are in their health journey.

What offerings have you recently introduced?

NIFS proudly launched our Wellness Companion content subscription service. Communities can now tap into educational resources and programs developed by the NIFS team of senior fitness professionals to enhance clients' wellness offerings.

What sets your company apart from others in the industry?

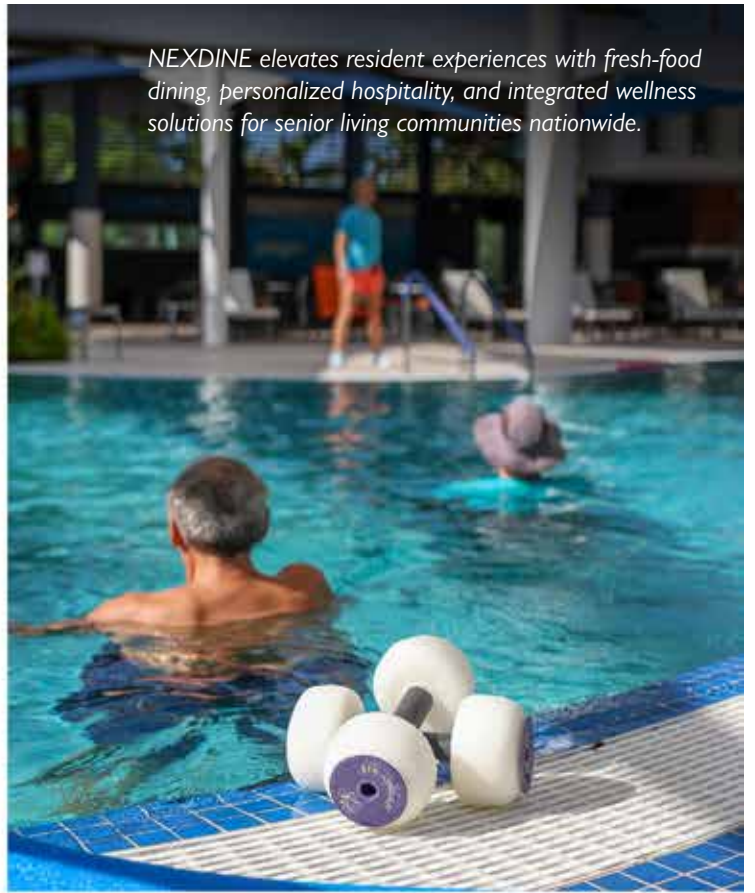
Residents in our client portfolio achieve real results. In just eight weeks they achieve average increases of 15% in lower body strength, 13% in upper body strength, 40% in flexibility and 20% in aerobic endurance, plus improvements of 13% in balance and mobility.

What do your customers say about your products or services?

Residents love our staff and programs, and our clients are highly satisfied with the high engagement rates we generate in their fitness amenities. Our comprehensive services provide clients with a well-oiled fitness program that receives high satisfaction scores from current residents and is highly marketable to prospective residents.

Speak to a company representative

Emily Davenport, President, 317-274-3432, ext. 208, edavenport@nifs.org





Company or brand
NEXDINE Hospitality

Address
905B South Main Street, Suite 203

City
Mansfield

State/province
Massachusetts

Zip/postal code
02048

Country
United States

Tel
774-568-7711

Email
info@nexdine.com

Website
<https://www.nexdine.com>

Product lines or services
NEXDINE Hospitality provides fresh-food dining, housekeeping/EVS, wellness programming, and consultative operational assessments for senior living communities. Services include culinary operations, clinical nutrition, sanitation, training, environmental services, and technology-driven reporting that improves satisfaction, safety and financial performance across all levels of care.

Warranty
NEXDINE guarantees service excellence through performance standards, satisfaction-based KPIs and consistent quality audits. Programs are continually measured to ensure safe, reliable and high-quality hospitality services for residents and staff.

Ongoing marketing & educational support
Communities receive customizable marketing materials, menu branding, wellness content, and educational resources that promote engagement. NEXDINE provides ongoing support for events, launches and campus communications.

Keywords

Consulting services, Dining services, Education and training, Housekeeping, Nutrition, Wellness operations

In-service training

NEXDINE offers hands-on culinary, safety, sanitation and hospitality training, including ServSafe, clinical nutrition education, housekeeping best practices, and service-excellence programs tailored for senior living teams.

Which level(s) of physical function do your products/services target?

Our dining, nutrition, EVS and wellness services support all functional levels—Athlete, Active Now, Getting Started, Needs a Little Help and Needs Ongoing Assistance—ensuring safety, dignity and personalized experience for every resident.

What offerings have you recently introduced?

Recent innovations include our FreshX app, real-time financial dashboards, dietitian-driven clinical programs, customizable hospitality assessments, and new wellness-forward menu platforms designed to support aging adults.

What sets your company apart from others in the industry?

NEXDINE delivers 100% fresh-food dining, transparent financial reporting, rapid on-site decision-making, and hospitality-first service models. We combine culinary excellence with measurable outcomes that enhance satisfaction, safety, and community culture.

What do your customers say about your products or services?

Clients consistently praise NEXDINE's responsiveness, fresh-food quality, transparent financial reporting and strong partnership culture. Communities highlight improved resident satisfaction, better cost control and a more engaged hospitality team. Many note that NEXDINE "feels boutique but performs like a national partner," delivering results quickly and collaboratively.

Speak to a company representative

Brian Brooks, Vice President, Growth & Business Strategy, 720-878-6854, bbrooks@nexdine.com





Athlete



Active now



Getting started



Needs a little help



Needs ongoing assistance

Company or brand

Restaura

Address

260 Charles Street, Suite 301

City

Waltham

State/province

Massachusetts

Zip/postal code

02453

Country

United States

Toll-free

833-573-7828

Tel

781-764-0022

Email

info@restaura.com

Website

<https://www.restaura.com>

Product lines or services

Restaura is a full-service dining services solution that combines a culture rooted in employee ownership with a data-driven operating model to deliver culinary experiences that meet the high expectations of the aging-adult population. Restaura is leading industry change and setting new standards of excellence.

Ongoing marketing & educational support

The Restaura marketing, operations and culinary teams provide hands-on support to active-aging community operators to maximize the growing understanding of the ways culinary services support resident healthspan and community differentiation.

In-service training

With our shared ownership model, all Restaura associates—from kitchen staff and servers to corporate team members—have an ownership stake in the company. In an industry plagued by high turnover, our teams are trained and motivated to exceed expectations.

Keywords

Dining services, Food services, Nutrition, Technology

Which level(s) of physical function do your products/services target?

Our culinary offering serves all five levels of function.

What offerings have you recently introduced?

Restaura coauthored the ICAA Culinary & Hospitality Standards of Excellence to elevate industry-wide performance. For partner communities, Restaura introduced MyWay, a personalized nutrition app for residents to navigate food choices that meet their nutritional needs and preferences.

What sets your company apart from others in the industry?

Restaura is raising the bar and creating new standards of excellence in senior living dining by combining an employee-ownership culture with a data-driven operating model that delivers elevated, personalized culinary experiences.

What do your customers say about your products or services?

Clients consistently praise Restaura’s transparency and accountability that begins with real-time performance dashboards that clearly track expectations. They value the actively involved leadership engagement, unwavering passion for culinary excellence, and resident-centered approach that strengthens satisfaction, trust and overall community performance. Many industry leaders are increasingly taking notice of Restaura’s impact.

Speak to a company representative

Chad Cantwell, Chief Revenue Officer,
512-221-4338, ccantwell@restaura.com

Fitness partners worldwide trust Spirit Fitness for technologically advanced, high-quality commercial grade cardio, strength and rehabilitation equipment.



SPIRIT.**Company or brand**

Spirit Fitness

Address

3000 Nestle Road

City

Jonesboro

State/province

Arkansas

Zip/postal code

72401

Country

United States

Toll-free

800-258-4555

Tel

800-258-4555

Fax

870-935-7611

Email

corey.disler@spiritfitness.com

Website<https://www.spiritfitness.com>**Product lines or services**

- Commercial and Light Commercial Fitness Equipment (cardio, strength, medical/rehabilitation)
- Residential Fitness Equipment

Warranty

Varies by product. Each product page displays warranty information on our website.

Keywords

Cardio equipment, Exercise and wellness programs, Strength equipment, Therapy/rehabilitation products and services, Walking, Walking products

What offerings have you recently introduced?

Spirit Fitness provides a full line of strength equipment, including Duals, Selectorized, Free Weight, and Cable Machines. We also now offer medically-certified rehabilitation cardio equipment.

What sets your company apart from others in the industry?

For over four decades we have provided users with the highest-quality equipment and service. That simple purpose continues to drive us when designing and developing every piece of equipment bearing the Spirit Fitness name. Each new equipment design meets the same demanding standards that have always crafted our brand.

Speak to a company representative

Corey Disler, Vice President of Commercial & Medical Sales, 918-549-8446, corey.disler@spiritfitness.com



SportsArt offers sustainable fitness and rehabilitation solutions.



Company or brand

SportsArt

Address

5900 36th Avenue West, Suite C-100

City

Everett

State/province

Washington

Zip/postal code

98203

Country

United States

Tel

425-481-9479

Email

info@gosportsart.com

Website

<https://www.gosportsart.com>

Product lines or services

SportsArt has been innovating design and manufacturing the highest-quality fitness equipment for nearly 50 years. All our strength and cardio products are designed to be eco-friendly and inspire performance for our shared world.

Warranty

Our full commercial line of cardio equipment comes with a five-year parts and three-year labor warranty.

Ongoing marketing & educational support

We offer extensive end-user and operator training on how to use our products and how to engage your residents and staff. Additionally, we promote our installations and their operational message on several marketing channels, including social media and active-aging publications.

Keywords

Cardio equipment, Functional fitness equipment, Strength equipment, Technology, Therapy/ rehabilitation products and services, Walking products

In-service training

Our service engineers will train your operational teams on general maintenance and how to troubleshoot commonly reported problems.

Which level(s) of physical function do your products/services target?

SportsArt carries strength and cardio equipment for every level of physical function.

What offerings have you recently introduced?

We introduced an energy-generating stepper machine.

What sets your company apart from others in the industry?

A privately-owned, founding-family-operated business with customers in over 80 countries, we have lived our values since our 1977 inception. Some of our almost 200 patents are standard in the fitness industry (such as a step-through design on a recumbent bike). We have a full line of energy-generating cardio equipment.

What do your customers say about your products or services?

Our customers say that our equipment is built to last and easy to maintain.

Speak to a company representative

Ruben Mejia, Executive Vice President, 425-481-9479, rmejia@gosportsart.com

Delivering quality, variety, and reliable service nationwide—Sysco is your trusted partner for food, supplies, and operational excellence.





Company or brand

Sysco Corporation

Address

1390 Enclave Parkway

City

Houston

State/province

Texas

Zip/postal code

77077

Country

United States

Tel

281-584-1190

Email

roberta.wright@sysco.com

Website

<https://www.sysco.com/>

Product lines or services

Sysco is a broadline distributor with an industry-leading presence across the United States, strengthened by wholly-owned specialty companies that offer everything from value-tier essentials to premium imported products, along with equipment, supplies and disposables. Sysco also provides comprehensive Healthcare and Senior Living solutions featuring education, nutrition resources, and integrated menu and resident management systems.

Ongoing marketing & educational support

Sysco provides complimentary continuing education opportunities, a turnkey staff training program, monthly newsletters and webinars, and industry partnerships that offer fee-based online culinary training and ServSafe® Certification solutions.

In-service training

Sysco's complimentary turnkey staff training solution, KEYS, delivers complete supporting materials and presentations covering key topics such as food and workplace safety, diet and nutrition, presentation, and service skills.

Keywords

Computer software, Dining services, Education and training, Food services, Nutrition, Technology

Which level(s) of physical function do your products/services target?

All five levels

What offerings have you recently introduced?

Complimentary customer-facing data analytics tool to track purchase history, trends, and optimize procurement for savings. In addition, a partnership with Rouxbe® Online Culinary Training offers a customized package providing 162 hours of continuing education.

What sets your company apart from others in the industry?

Sysco sets itself apart through a nationwide reach; a broad and specialty product portfolio; an industry-leading approach to and achievement with sustainability; turnkey staff training; culinary expertise; data-driven insights; and comprehensive Healthcare and Senior Living solutions—delivering products, services and support in one partnership.

What do your customers say about your products or services?

Customers praise Sysco for its wide product variety, consistently high-quality food, and friendly and reliable delivery. The company's intuitive website and straightforward ordering process make procurement easy, while responsive customer service ensures support. Sysco is highly recommended for meeting diverse needs efficiently and professionally.

Speak to a company representative

Roberta Wright, Manager, Healthcare Marketing and Communications, 281-584-1443, roberta.wright@sysco.com

*Therapeutic solutions for
every body.*





Therabody



Company or brand

Therabody

Address

1640 South Sepulveda Boulevard, Suite 300

City

Los Angeles

State/province

California

Zip/postal code

90025

Country

United States

Website

<https://www.therabody.com>

Product lines or services

Therabody's science-backed products and services sit at the intersection of technology, healthcare and consumer goods, and serve three distinct categories: wellness, beauty and performance. Starting with the 2008 invention of Theragun by Dr. Jason Wersland, the company now offers at least 30 products, including Theragun, TheraFace, Wave Series, RecoveryTherm, SmartGoggles, and SleepMask.

Warranty

- Devices: one-year warranty
- Attachments and accessories (charging cables, removable device components, adapters, carrying cases, and charging stands): 90-day warranty

Ongoing marketing & educational support

Marketing and educational support is always available from the Therabody team.

Keywords

Exercise accessories, Massage products, Wellness operations

What offerings have you recently introduced?

- Theragun Mini Plus
- Theragun Prime 6th Generation
- Mask Glo

What sets your company apart from others in the industry?

Therabody partners with industry-leading scientific experts to ensure the efficacy and quality of all products and services. The company has completed 25 scientific studies, with 26 more in progress; it also has more than 75,000 scientific articles supporting the efficacy of its product treatments. Learn about Therabody's Scientific Advisory Board at <https://www.therabody.com/blogs/news/meet-therabody-scientific-advisory-board/>

What do your customers say about your products or services?

Therabody's products and services provide fast and effective recovery, help improve mobility, offer effective pain relief and enhance performance.

Speak to a company representative

Colin Donlevy, Senior Director, Sales,
colin.donlevy@therabody.com

Total Brain Health is training brains and changing lives.



COGNITIVELY INDEPENDENT



MILD-MODERATE DEMENTIA



Company or brand

Total Brain Health

Address

89 Commerce Road

City

Cedar Grove

State/province

New Jersey

Zip/postal code

07009

Country

United States

Tel

973-665-0422

Email

info@totalbrainhealth.com

Website

https://totalbrainhealth.com

Product lines or services

Our science-backed programs help all minds thrive, with group and personal training that stimulates the mind, fosters social skills and boosts confidence for healthy aging at every stage.

Warranty

We guarantee evidenced-based brain health and memory improvement programs that appeal to residents across cognitive ability levels. Our group programs include self-paced facilitator certificate training for turnkey rollout and community-wide best practices.

Ongoing marketing & educational support

TBH supplies strategic content and support materials to our brain training partners for distinct positioning. Our video, in-person training and webinars additionally aid TBH trainers in program delivery.

Keywords

Brain fitness, Education and training, Exercise and wellness programs, Memory care products, Memory care solutions, Reminiscence and relationship-building

In-service training

TBH programs make brain training effortless and engaging. Our turnkey group and individual programs provide everything you need—on-demand video training, professional development, and personalized support—to ensure confident delivery and lasting success.

Which level(s) of physical function do your products/services target?

We work with older adults at every functional level, from athletes to people requiring ongoing assistance.

What offerings have you recently introduced?

We have introduced a holistic onboarding program for multilocation clients, featuring prelaunch goal interviews, live kickoff meetings, rollout and compliance support, usage tracking, and ongoing check-ins to ensure engagement, alignment and long-term program success.

What sets your company apart from others in the industry?

TBH programs are founded on a body, mind and spirit blueprint for wellness. Our results-oriented, activities-based, brain-training workouts underscore the importance of staying intellectually and socially engaged for optimal cognitive wellness.

What do your customers say about your products or services?

Partners report to us how consistently popular our programs are in their communities and tell us future classes often have waiting lists. Customers thank us for delivering meaningful, engaging cognitive training—and making it fun!

Speak to a company representative

info@totalbrainhealth.com

The Keystone Selectorized line from Vision Fitness is designed for dynamic performance, ergonomic comfort and durability in high-traffic environments.





Company or brand

Vision Fitness

Address

1600 Landmark Drive

City

Cottage Grove

State/province

Wisconsin

Zip/postal code

53527

Country

United States

Toll-free

800-335-4348

Tel

608-839-8846

Email

sales@visionfitness.com

Website

<https://www.visionfitness.com/>

Product lines or services

Vision Fitness delivers a complete line of full-commercial cardio and strength equipment engineered for simplicity and long-term reliability. Every product is intuitive for exercisers of all experience levels, supporting safe movement, confidence and consistent activity across active-aging environments.

Warranty

Varies by product. View the Vision website for complete commercial coverage details.

Ongoing marketing & educational support

For marketing assistance and resources, contact marketing@visionfitness.com. Vision also offers product overviews and easy-to-follow demo videos on our YouTube channel.

Keywords

Cardio equipment, Exercise accessories, Functional fitness equipment, Strength equipment, Walking products

Which level(s) of physical function do your products/services target?

Vision products support individuals across all levels of ICAA's Continuum of Physical Function by emphasizing intuitive operation, accessible biomechanics, and consistent performance that promotes mobility and safe engagement in all types of movement.

What offerings have you recently introduced?

The Vision product portfolio is rapidly expanding with the introduction of our Keystone Selectorized and Access Selectorized lines. New cardio options are also in development for 2026, including the Summit Stairclimber.

What sets your company apart from others in the industry?

Vision Fitness focuses on purposeful design, delivering equipment that feels intuitive from the moment a user steps on. With rigorous commercial testing and a commitment to long-term value, Vision offers dependable, straightforward solutions.

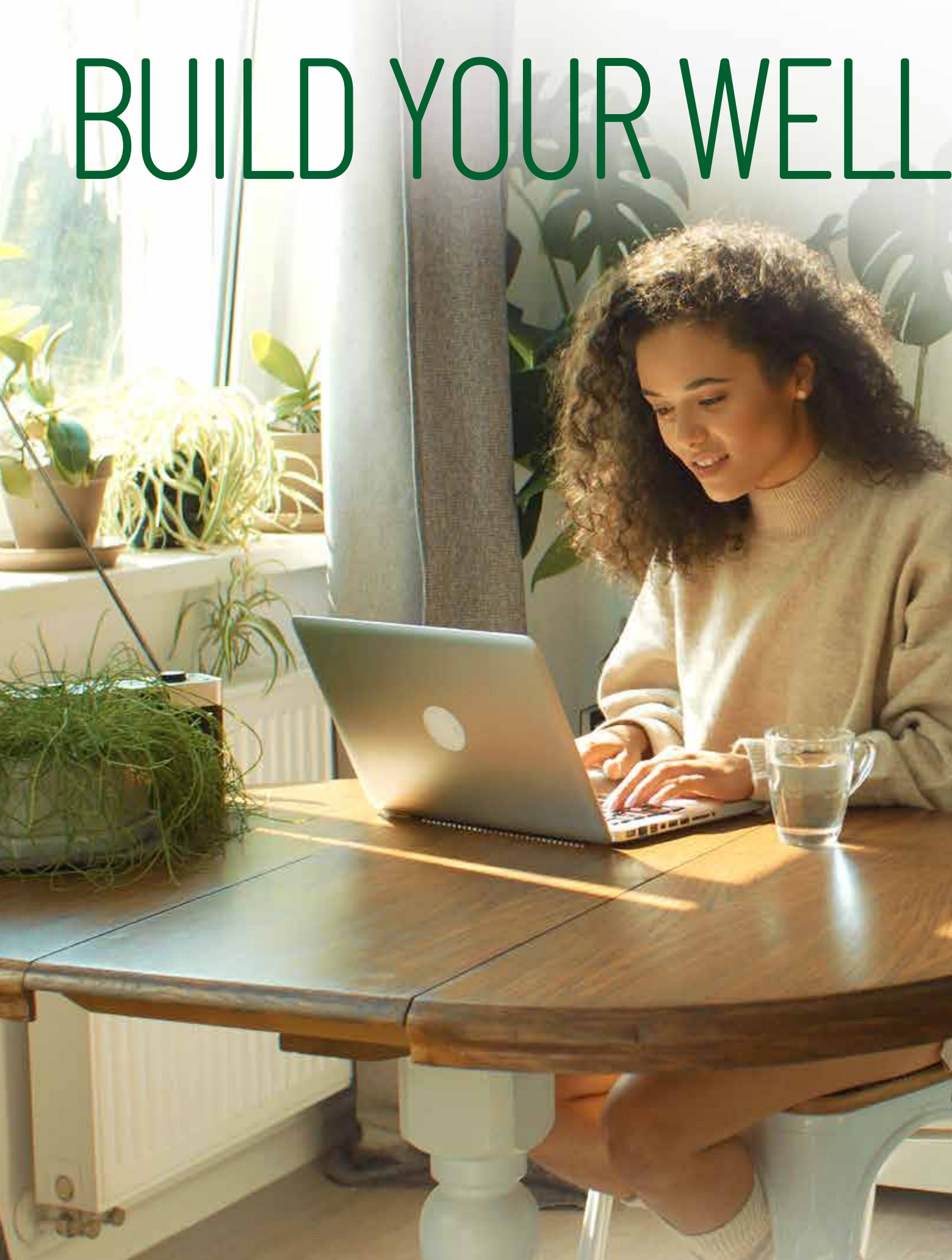
What do your customers say about your products or services?

Customers consistently note how approachable the equipment feels, while staff appreciate the durability and low-maintenance design. Facility designers and managers also highlight Vision's clean, modern look and how well it elevates spaces that demand strong visual appeal while still aligning with value-driven expectations.

Speak to a company representative

Paul Dolan, Commercial Manager,
919-885-2978, paul.dolan@johnsonfit.com

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WELLNESS FOUNDATION

Wellness is key to creating a robust culture and thriving community—on campus, in centers and beyond. Now, the International Council on Active Aging® is investing in your success with a new member benefit.

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Not a member? Join ICAA today! You'll access a range of member benefits plus make a bold statement that your organization believes in wellness, and supports a future of thriving for constituents and staff.

**To learn more, email info@icaa.cc
or call toll-free 866-335-9777.**



603-1112 West Pender Street, Vancouver, BC, V6E 2S1

Toll-free: 866-335-9777 Tel: 604-734-4466

www.icaa.cc



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