



C o r p o r a t e P r o f i l e



Transforming Lives®

Company

NuStep, Inc.

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Website

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Years in business

21 years

National Sales Manager

Linda Wojciechowicz

Estimated time of delivery

2-3 weeks

Warranty

10 years frame; 5 years parts; 1 year labor

Product line or service

NuStep recumbent cross-trainers empower users of virtually all ability levels to engage in exercise. The NuStep combines lower- and upper-body movement for a full-body workout that builds strength, improves balance and enhances independence.

Features

NuStep recumbent cross-trainers provide users a safe and independent workout. These products feature sturdy grab rings, easy-to-read consoles, swivel seats, adjustable arm handles, user-controlled step length and low inertia start-up.

Ongoing marketing & educational support

The NuStep Pinnacle Award promotes the value of whole-person wellness for older adults and recognizes senior communities and senior centers achieving successful outcomes and transforming lives with their wellness programming.

What inspired your company to produce these products or services?

NuStep produces recumbent cross-trainers to provide people of virtually all ages and ability levels an opportunity to transform their lives and achieve overall health and wellness.

What inspired your founder(s) to form your company?

Two decades after Founder and CEO Dick Sarns developed the heart-lung machine, evidence emerged about the importance of exercise in healthy living. Sarns turned his focus to developing exercise products for individuals of all ages and ability levels

What sets your company apart from others in the industry?

NuStep's inclusive, age-friendly products and adaptive equipment have earned the Arthritis Foundation Ease-of-Use Commendation. Our commitment to and support of the active-aging industry have earned the ICAA INSPIRE Award.