

MEMBERSHIP PLANS

Where multidimensional
wellness, culinary excellence, the
longevity economy, and business
performance converge



THE ICAA DIFFERENCE

ICAA exists to change the way people age. We challenge systems and attitudes that have long defined later life by limitation rather than possibility.

In 2001, as global policymakers prepared to adopt the World Health Organization's Active Aging Framework, the International Council on Active Aging® introduced a radical idea—an industry devoted to aging well. Policy-makers largely viewed active aging as a solution to workforce aging. ICAA envisioned it as a way to transform aging, rejecting decline as destiny and redefining later life as purposeful, vital and fully engaged.

In the more than two decades since its launch, ICAA has grown into a global network representing more than 10,000 organizations across 50+ countries. Our professional association has worked collectively to lead, connect and define the active-aging industry.

Today, ICAA sits at the intersection of multidimensional wellness, culinary excellence, the longevity economy, and business performance. Our influence spans the full ecosystem of aging well, which includes:

- Producing authoritative research
- Advancing market development
- Setting standards
- Delivering education
- Sharing best practices
- Recognizing excellence through respected benchmarks and awards

ICAA does more than simply follow trends. We translate both insight into action and vision into measurable outcomes.

That is why leaders across senior living, wellness, hospitality, food service, manufacturing and government consistently turn to our association for guidance. ICAA members learn about wellness and how it drives aging well. They also gain the tools to design, deliver, measure and lead that transformation.

If your priority is impact over intention, outcomes over optics and leadership over participation, we provide you with the systems, insight and structure that prepares you for success.

Individual	Organizational	Organizational	ICAA 100
1 person	1–4 locations (5 staff per location)	5–14 locations (5 staff per location)	14+ locations (5 staff per location; add more locations free at any time)
\$259 annually	\$799 per location annually	\$535 per location annually	\$6,499 annually

ICAA MEMBERSHIP BENEFITS

Advance aging well—together.

ICAA membership provides access to current thinking, evidence-informed best practices, and practical tools from world-renowned experts and innovative industry leaders in wellness, science, hospitality, health and academia. Members are part of a global community committed to translating knowledge into action—improving quality of life, strengthening organizations and advancing wellness.

Access to integrated guidance that elevates dining, nutrition and hospitality as strategic components of wellness is also available through the ICAA Culinary, Nutrition and Hospitality Network at no additional charge.

Knowledge and insights

Members receive trusted, timely insight that informs strategy and practice across such focus areas as wellness, culinary, healthspan and aging.

●	●	●	●	24/7 access to ICAA's online content libraries
●	●	●	●	<i>Journal on Active Aging</i> ® (print and online)
●	●	●	●	<i>ICAA Corporate Partners Guide</i> (print)
●	●	●	●	<i>ICAA Research Review</i> e-newsletter
	●	●	●	Wellness and culinary research reports
●	●	●	●	Wellness and culinary white papers
●	●	●	●	Articles, blogs and practical guides

Education and professional development

ICAA supports continuous learning and leadership development through flexible, accessible education.

●	●	●	●	Foundation for Wellness Certificate Course
●	●	●	●	Leadership in Wellness Management Certificate Course (member rate)
●	●	●	●	Live webinars across all areas of wellness, culinary, nutrition and hospitality
	●	●	●	On-demand webinars, podcasts and learning across all areas of wellness, culinary, nutrition and hospitality

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Tools, benchmarks and applied resources

ICAA equips members with practical tools to assess, benchmark and advance wellness performance.

	●	●	●	Wellness Audit
	●	●	●	Wellness Benchmarks
●	●	●	●	ICAA Culinary and Hospitality Standards of Excellence
	●	●	●	Culinary benchmarks and assessment tools

Events and collaboration

Members connect with peers, leaders and innovators through in-person and virtual experiences that foster collaboration and shared learning.

●	●	●	●	ICAA Conference and Expo (member rate)
			●	ICAA Conference and Expo (one complimentary registration)
			●	ICAA Culinary, Nutrition and Hospitality Think Tanks
			●	ICAA Wellness Think Tanks

Recognition and industry initiatives

ICAA celebrates excellence and elevates the visibility of organizations and individuals leading the way.

●	●	●	●	Active Aging Week®, a global industry initiative
●	●	●	●	ICAA Plate of Distinction, a recognition program
●	●	●	●	ICAA NuStep Pinnacle and Beacon Awards



A VALUABLE MEMBERSHIP

Translate wellness into meaningful outcomes.

ICAA membership is more than access to information—it is a platform for learning, collaborating and leading. Members gain the insight, tools and connections to translate wellness into meaningful outcomes for individuals, organizations and communities.

Join us

ICAA's mission is to enhance the lives of adults worldwide by translating research, innovation and best practices into environments and experiences that help people live better and longer. You're invited to join this global movement shaping the future of aging well.

Become part of The ICAA Difference. You'll gain all you need to translate your vision into action and transform the experience of aging within your organization and across communities worldwide.

Visit **www.icaa.cc** or call **866-335-9777** for information.



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