

ICAA CORPORATE PARTNER PROGRAM

BENEFITS (per year)	Platinum Corporate Partner: \$5,500	Gold Corporate Partner: \$3,990	Silver Corporate Partner: \$2,550	Bronze Corporate Partner: \$895
MEMBERSHIP				
ICAA organization membership for 5 staff. This provides you access to the information, industry research, publications, articles, webinars, virtual summits, and toolkits to help you make better decisions by having a more informed view of the industry. <i>(Reg. \$699)</i>	●	●	●	
IN-PRINT				
A two-page corporate profile in the annual ICAA Products and Services Guide. <i>(Reg. \$3,549)</i>	●	●	●	
One corporate listing in the annual ICAA Products and Services Guide.				●
Year-round presence in the JOAA's News for ICAA Corporate Partners department. Submissions must meet criteria for publication.	●	●	●	
Full page 4/c advertisement in the JOAA <i>(Reg. \$2,595)</i>	●			
A corporate listing and logo in the ICAA Corporate Partners section in six Journal issues.	●	●	●	
Preferred position when advertising in the JOAA	●	●	●	
ONLINE PROFILE				
<ul style="list-style-type: none"> • company logo, • full contact information, • corporate profile, • one image. 				●
<ul style="list-style-type: none"> • company logo, • full contact information, • corporate profile, • image library (up to 5 images), • one video. 			●	
<ul style="list-style-type: none"> • company logo, • full contact information, • corporate profile, • image library (up to 10 images), • video library (up to 3 videos), • catalog library (up to 4 catalogs), • Unlimited blogs (with image and links), • Unlimited news releases (with image and links). 	●	●		
LEADS				
Receive annually 80 qualified sales leads to companies not only needing products but intending to buy them.	●	●	●	
Receive annually 40 qualified sales leads.				●
ICAA CONFERENCE BOOTH SELECTION				
Priority given in booth selection process.	●	●		
CREDIBILITY				
ICAA partner logo. Corporate Partnership combines our credibility as an institution and your corporate profile to help build and develop strong relationships with association members.	●	●	●	●

For more information please email, colinmilner@icaa.cc or call toll-free 866-335-9777.