

## ICAA CORPORATE PARTNER PROGRAM

BENEFITS (per year)	Platinum Corporate Partner: \$5,500	Gold Corporate Partner: \$3,990	Silver Corporate Partner: \$2,550
<b>MEMBERSHIP</b>			
ICAA organization membership for 5 staff. This provides you access to the information, industry research, publications, articles, webinars, virtual summits, and toolkits to help you make better decisions by having a more informed view of the industry. <i>(Reg. \$699)</i>	●	●	●
<b>IN-PRINT</b>			
A two-page corporate profile in the annual ICAA Products and Services Guide. <i>(Reg. \$3,549)</i>	●	●	●
One corporate listing in the annual ICAA Products and Services Guide.			
Year-round presence in the JOAA's News for ICAA Corporate Partners department. Submissions must meet criteria for publication.	●	●	●
Full page 4/c advertisement in the JOAA <i>(Reg. \$2,595)</i>	●		
A corporate listing and logo in the ICAA Corporate Partners section in six Journal issues.	●	●	●
Preferred position when advertising in the JOAA	●	●	●
<b>ONLINE PROFILE</b>			
<ul style="list-style-type: none"> <li>• company logo,</li> <li>• full contact information,</li> <li>• corporate profile,</li> <li>• one image.</li> </ul>			
<ul style="list-style-type: none"> <li>• company logo,</li> <li>• full contact information,</li> <li>• corporate profile,</li> <li>• image library (up to 5 images),</li> <li>• one video.</li> </ul>			●
<ul style="list-style-type: none"> <li>• company logo,</li> <li>• full contact information,</li> <li>• corporate profile,</li> <li>• image library (up to 10 images),</li> <li>• video library (up to 3 videos),</li> <li>• catalog library (up to 4 catalogs),</li> <li>• Unlimited blogs (with image and links),</li> <li>• Unlimited news releases (with image and links).</li> </ul>	●	●	
<b>LEADS</b>			
Receive annually 80 qualified sales leads to companies not only needing products but intending to buy them.	●	●	●
Receive annually 40 qualified sales leads.			
<b>ICAA CONFERENCE BOOTH SELECTION</b>			
Priority given in booth selection process.	●	●	
<b>CREDIBILITY</b>			
ICAA partner logo. Corporate Partnership combines our credibility as an institution and your corporate profile to help build and develop strong relationships with association members.	●	●	●

**For more information please email, [colinmilner@icaa.cc](mailto:colinmilner@icaa.cc) or call toll-free 866-335-9777.**